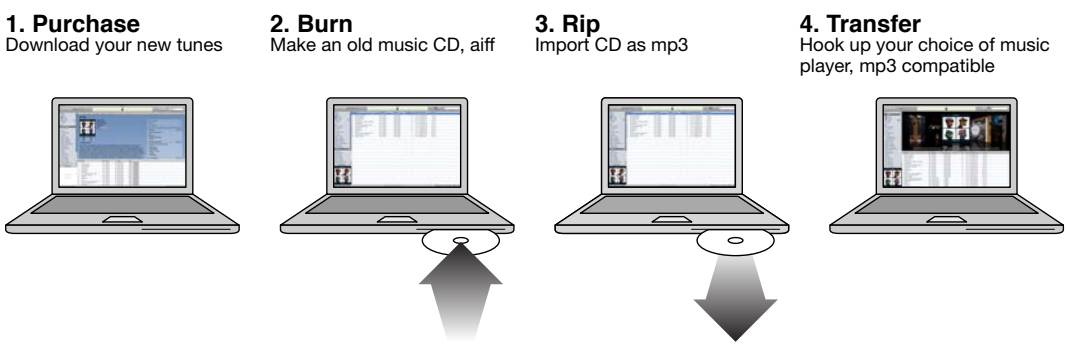


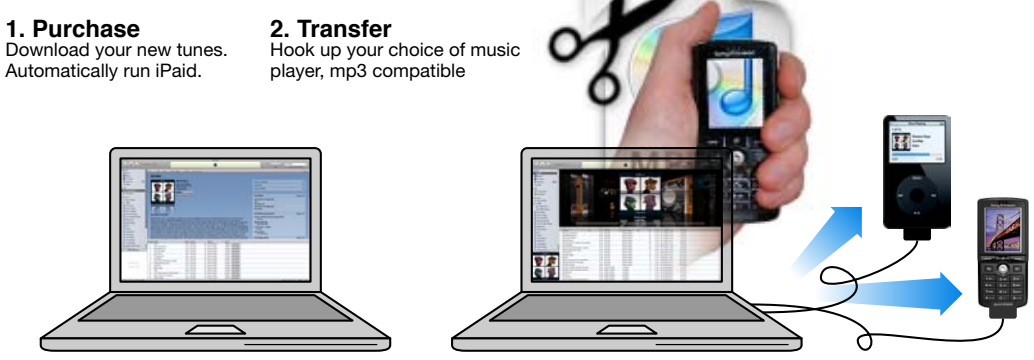
*if you paid for it, you own it

What if Coke struck a deal with VISA, you would not be allowed to use your card to buy anything else than beverages from the Coca Cola Company. Steve Jobs is making the listening to music a hassle. Why not let it be all good playing music on all your music devices. Pretty funny Apple calling it's DRM "Fair Play," what's fair about it?

So while we wait for Apple to get it right, here's a piece of software for you.



Today you are forced to burn your locked files to a music cd, then convert the newly burned cd to mp3. Now you can upload your music to whatever digital player of your choice.



In 2 steps you'll have your songs ready to upload to your choice of mp3 player.

How it works: at the push of a button (or set it up to auto initiate) a temporary partition is created, the files are processed through a virtual burner and end up as aiff. Next the virtual cd is imported back to iTunes as mp3 files. You can choose to overwrite the old mp4 with the new mp3's. So who's playing fair now?



REQUIREMENTS

- iPaid software
- A tune or two from iTunes
- An iTunes account
- MP3 player (mobile or other)



FEATURES

- ✓ Unlock your iTunes purchases
- ✓ One click process
- ✓ No quality loss
- ✓ No more Fair Play:-)

FAIRPLAY

An intentional limitation of Fairplay is that it prevents iTunes customers from using the purchased music on any portable digital music player other than the Apple iPod.



<http://en.wikipedia.org/wiki/FairPlay>